



# Distribution

**New York House** targets highly educated, high-income readers who are considering future home buying, building and remodeling plans.

### Requested Subscribers

New York House is mailed each month to affluent consumers and home-design professionals including builders & contractors, architects, interior designers, and realtors.

### Strategic Distribution

New York House is distributed exclusively to over 1000 doorman apartment buildings in Manhattan and at key locations in the Hudson Valley by the 1st of each month, with a restocking regularly throughout the month.

### Promotional Distribution

New York House is distributed throughout the year at trade and consumer events including home and environmental shows, building trade shows, housing expos, environmental and economic development forums as well as county fairs, street fairs, summer festivals, and concerts.

From outdoor kiosks in Westchester to check-out stands at independent food retailers; **MTA distribution on the train platforms** on the Metro North, Hudson and New Haven Lines; to specialty chains such as Barnes & Noble, Borders, The Home Depot, and Starbucks; to restaurants and libraries; real estate offices to **home improvement centers**; landscape shops to the architect's office. **New York House is hitting your target market.**

